

ALTA NEWS

**AMERICAN
LAND TITLE
ASSOCIATION**

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For Immediate Release

American Land Title Association to Offer Digital TitleNews Magazine

Palm Beach, FL., October 10, 2013 — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, announced during its 2013 Annual Convention that in November it will unveil a digital version of its award-winning magazine TitleNews.

“The digital format will complement the monthly print magazine and enhance ALTA’s efforts to communicate important industry information with our members,” said Michelle Korsmo, ALTA’s chief executive officer. “We are excited to offer this new product as there is a huge demand for news in an electronic format and we are constantly looking to meet our memberships’ needs.”

Benefits and features of the digital TitleNews edition include:

- Members will receive the edition sooner
- Ability to read the magazine on the go on iPads, tablets or smartphones
- Edition can be shared with staff or customers by email or social media
- Bookmarks and notes can be added to highlight information
- Video and audio can be embedded with articles
- Live links from articles and advertisers to web pages

“We realize our members prefer to receive and share industry information in a variety of ways,” Korsmo added. “The digital format will enrich our content, making it more interesting to readers, while becoming a keystone—along with the print version—in educating and communicating with members.”

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About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 4,700 title insurance companies, title agents, independent abstractors, title searchers, and attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.